



**Health and Wellbeing Board
11th September 2015**

HEALTH AND WELLBEING STRATEGY – PROGRESS UPDATE

Responsible Officer

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1. Summary

- 1.1 The Health & Wellbeing Board has been working to develop Shropshire's Health and Wellbeing strategy, a cross-cutting and whole system approach to developing health and wellbeing in the county. The strategy is to be an accessible document that will speak to providers, commissioners, other stakeholders and interested members of the public.
- 1.2 In order to agree priorities and set direction, key participants from across the health and wellbeing economy have engaged with a series of Health & Wellbeing Development Sessions. The Board has convened a task and finish group, with senior officers, to further develop the thoughts from the workshops into a Health & Wellbeing Strategy and action plan. Strategic engagement has also taken place with a Health & Wellbeing Reader Group and via key public forums such as the Shropshire Patients Group.
- 1.3 The Board intends to establish exemplar/ development projects in 3 areas focusing on reworking the whole system along the principles/ objectives set out in the strategy. In order to help the creation of these exemplars we are asking for input as part of the consultation. The focus of the projects would take up to 2 years. The Board believes that these exemplar/ development projects should be:
 - Weight and diabetes care
 - Mental health
 - Carers
- 1.4 These areas have been chosen in line with the JSNA and through consultation and engagement with stakeholders over recent years and through the strategy development process. An example template has been developed (appendix A of the HWB Strategy) that demonstrates we, as a partnership, need to consider when we are taking a whole system approach to development.
- 1.5 A draft version of the strategy is now complete and it is intended that the Health and Wellbeing Board will take this document to public consultation. As well as being made available to the public via a consultation website, the Health & Wellbeing Board will continue to seek discussion of the draft document with various organisations and groups.
- 1.6 The draft document will be shared with commissioners and providers of health and wellbeing services, and voluntary and community groups with an interest in health and wellbeing. Consultation will be wide and will involve a strategic communication and engagement programme to ensure that organisations and individuals are able to provide their feedback on the draft.

1.7 The draft strategy includes detail of the vision and priority areas for focus. At this stage, the document does not include details about the key delivery programmes or governance arrangements, as more detailed work needs to take place to understand how we draw our programmes together and hold each other to account.

1.8 The strategy is focussed on taking a whole system approach to developing health and wellbeing. It asks all partners to contribute, including Shropshire people and communities, economic and business partners, education and training, voluntary and community sector, health and care commissioners and providers, and the local authority.

2. Recommendations

1. That the Board agree this final draft strategy;
2. That the Board agree that as part of the consultation of the strategy we ask all stakeholders for input on our areas for development;
 - Weight and diabetes care
 - Mental health
 - Carers
3. That the Board note the further areas of development including the action plans and governance structures to deliver the strategy and exemplar projects.

REPORT

3. Risk Assessment and Opportunities Appraisal

(NB This will include the following: Risk Management, Human Rights, Equalities, Community, Environmental consequences and other Consultation)

The Health and Wellbeing Board is charged with reducing health inequalities, as such, considerations for reducing inequalities is part of everything that we do.

4. Financial Implications

There are no direct financial considerations associated with this report, however there will be resource implications for engaging and consulting on the strategy.

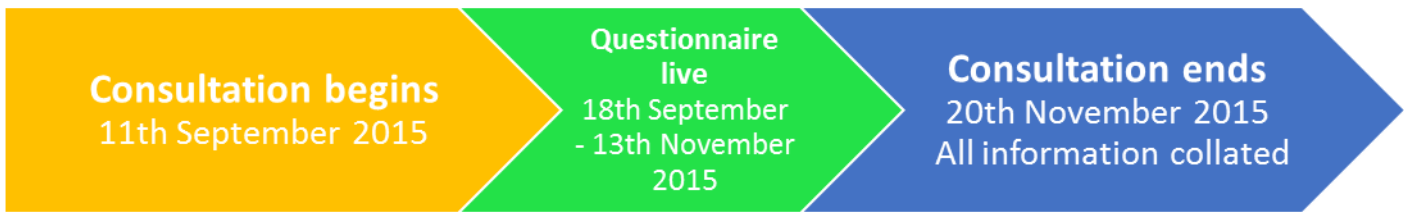
5. Background

Please click on the links below for background information.

- [Shropshire HWBB Peer Challenge Report](#)
- [First Draft HWB Strategy – July 2015](#)
- [2014 HWB Report Strategic Review – including consultation and engagement results](#)

6. Additional Information

Strategy Proposed Consultation and Engagement Timetable - below



Health & Wellbeing Strategy – Timetable on engagement

- 10 weeks of consultation – 11th September to 20th November 2015

Communication & Engagement

- The Health & Wellbeing Communication & Engagement Operational Group will lead on all consultation and engagement for the strategy

Consultation

- 8 week consultation survey
- Consultation via existing board meetings (CCG, Council, Community Trust, SaTH, VCS Forums of Interest, Patient Groups)
- Consultation via existing meetings
- Focus groups with others, including Young Health Championsm MYPs
- Work with other community initiatives to timetable discussions in communities

7. Conclusions

n/a

List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)
Cabinet Member (Portfolio Holder) Cllr Karen Calder
Local Member
Appendices